



City of Charlotte Economic Development Committee (EDC) Retreat

Date: August 16, 2018, 12 PM – 4 PM

Location: Goodwill Opportunity Campus, 5301 Wilkinson Boulevard,
Bank of America Conference Room#2352

Retreat Goals

1. Economic Development Strategic Plan: Review the planning goals, process, schedule, and key insights learned to date. Provide EDC's input to help shape the final plan.
2. Economic Development Policies: Discuss policies and provide EDC's input into future policy direction.

Retreat Agenda

1. Welcome and Review of Retreat Goals
2. Group Exercise
3. Framing What Works Related to our Economic Development Efforts
4. Overview of How We Are Formulating Our Strategic Plan
5. Highlights and Group Discussion on Our Strategic Plan's Key Inputs to Date
6. Break – 15 Minutes
7. Group Input for The Plan - SWOT Analysis: Internal and External
8. Group Review, Discussion and Input on Key Economic Development Policies
9. Wrap Up and Next Steps

John W. Martin, CEO, Institute for Tomorrow, will help facilitate the retreat.